

# John Lantz

jbl.graphics  
me@jbl.graphics

Enthusiastic designer currently shaping the future of digital corporate reporting at Curran & Connors. Five years of experience creating user interfaces for the web alongside developers. Working as a freelancer has provided me with valuable experience in project ownership and creating from scratch.

Seeing how people use my designs and continuously improve them is what I love about being a designer most!

## WORK EXPERIENCE

SENIOR WEB DESIGNER & UX ADVISOR

### Curran & Connors

September 2013 - Present

Design online reports, and corporate websites for global brands that perform seamlessly across all platforms. Work with developers and print teams to deliver experiences that surpass client goals and expectations.

- Develop information architecture, user experience, and visual designs for a variety of digital products including but not limited to: annual reports, corporate websites, sustainability reports, etc.
- Research and strategize during the information architecture and interaction design phases to create superb user experiences.
- Effectively communicate with clients and team members, research findings, conceptualize ideas and detail design rationale both verbally and visually.
- Collaborate with the creative department to produce innovative, functional, cohesive award-winning work.

WEB DESIGNER/DEVELOPER

### Maxburst

March 2012 - August 2013

- Collaborated with a team of designers and programmers to create innovative, intuitive and responsive websites for various types of projects and clients.
- Designed and developed intuitive websites that were search engine compatible and performed seamlessly across all browsers.

FREELANCE

### JBL Graphics

2011 - Present

## EDUCATION

BRIA CLIFFE COLLEGE

### BFA, Graphic Design

September 2008 - June 2012

CREATIVE SOFTWARE

Sketch App  
Adobe CC Applications

PROTOTYPING TOOLS

Marvel  
Mockups  
InVision  
Pen & Paper

HTML/CSS

PRODUCTIVITY TOOLS

Trello  
Dropbox  
Basecamp  
Google Apps  
Asana

KNOWLEDGE

Design  
Information Architecture  
Wireframing/Prototyping  
HTML/CSS  
Branding

LEARNING

Accessibility (Active Interest)  
jQuery, PHP and WordPress (Self Teaching)

## WORKS

WEBSITE

jbl.graphics

DRIBBLE

dribbble.com/johnblantz